

## Quick Stats

- Over 20,000 visitors per month.
- Over 50,000 pageviews per month.
- Over 31,000 cigar-related keywords have brought users from Google to CigarPlaces.com to find a cigar bar or cigar shop (we rank for all kinds of cigar bar related terms!).
- Visitors include local cigar lovers and travelers looking to find a cigar friendly place at their destination.
- Cigar Places extends its reach onto the iPhone with an app that allows cigar lovers to find cigar friendly places on their iPhone.



## Overview

Launched in 2008, CigarPlaces.com is the cigar industry's leading interactive map of cigar friendly locations worldwide. Our visitors are cigar lovers who are actively looking for a cigar bar, cigar shop, or cigar lounge in their local area, or in a city that they're traveling to. See our advertising packages on the next page to learn how to capture this audience.

# CigarPlaces.com

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## DID YOU KNOW?

CigarPlaces.com can craft a custom advertising package to create the impact that you're looking for?

Whether you're advertising a cigar brand, a cigar shop, or a cigar bar, we can help drive foot-traffic to a location, or enhance a social media or print advertising campaign.

Email us at [info@cigarplaces.com](mailto:info@cigarplaces.com) to start exploring the possibilities.

## Highly targeted location-based cigar bar / cigar shop advertising



## Featured Locations | Perfect for Cigar Bars & Cigar Lounges

The *Featured Locations* package ensures that your cigar place is one of the first things that a visitor sees when they land on CigarPlaces.com. Each city and state page on CigarPlaces.com (e.g. Chicago Cigar Bars / Florida Cigar Bars) includes a prominent top section that is dedicated to our featured listings (see the image to the left).

The city and state pages of CigarPlaces.com act as main entry points to the site, and receive thousands of visits each month from users searching Google for terms like: denver cigar

bars, new york cigar bars, florida cigar bars, and many more (all 50 states, and every major U.S. market).

Experts will tell you that the key to advertising is intercepting consumers at the point in which they're making a decision. The Featured Location option places your business in front of cigar lovers at the exact moment that they're looking for a place to smoke.

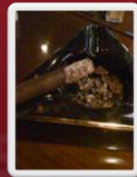
Packages start at \$50/month. Email us at [info@cigarplaces.com](mailto:info@cigarplaces.com) to inquire about availability for specific cities and states.

## Geo-Targeted Advertising

Our *Featured Locations* service allows you to advertise to cigar lovers who are searching for a cigar bar in a specific city or state.

Owning the *Featured Location* package means being noticed before your competition and increased foot traffic to your location.

Run-of-Site Banner Advertising on over 3,900 pages of cigar-related content.



## Banner Advertising for Cigar e-Retailers, Manufacturers & More!

With its highly specific audience of local and traveling cigar smokers, and over 50,000 pageviews each month, CigarPlaces.com is the perfect website to help you grow your brand.

Banner placements are available on our homepage, city and state pages, our blog, and even our location-specific pages.

CigarPlaces.com ranks in Google for over 31,000 cigar-related terms! Whether they're searching for cigar bars, cigar shops, or cigar friendly restaurants, cigar lovers find their way to CigarPlaces.com.

Tell us about your marketing challenges, and let us work with you to create the perfect package. Whether it's purely banner advertising, or a mix of banners, blog posts on our blog, and social media initiatives (Facebook/Twitter/LinkedIn), we can craft a strategy that will meet your objectives.

Run-of-site advertising starts at \$150/month. Contact us at [info@cigarplaces.com](mailto:info@cigarplaces.com) to learn more and discuss options.

### Banner Specifics

Dimensions	Max File Size	Location
300x250	30k	Homepage
728x90	30k	Site-Wide
160x600	30k	Site-Wide